

Appendix 2: QUICK WINS SUMMARY – Details of the proposals to be read with the quick wins map

PHASE	MAP #	LOCATION	ACTIVITY	DATES	ACTIVITY
1. JUL - OCT 2017	1	WEST SMITHFIELD AREA	CULTURAL HUB HOARDINGS <i>Project Lead: MOL</i>	20 JULY 2017 AND ONGOING	Museum of London curated hoardings. These will be highly visible, artistically designed and link to the local area. Opportunity to feature Cultural Hub branding as well.
1. JUL - OCT 2017	2	SMITHFIELD ROTUNDA GARDEN	MORAG MYERSCOUGH INSTALLATION <i>Project Lead: PR</i>	20 JULY - 31 OCTOBER 2017	Large scale installation in the Smithfield Rotunda Garden by artist and designer Morag Myerscough. The design will encourage increased use of the Garden by enhancing visibility, visitor curiosity and providing additional social and cultural opportunities.
1. JUL - OCT 2017	2	SMITHFIELD ROTUNDA GARDEN	(TBC) ARCHIKIDS FESTIVAL <i>Project Lead: MOL</i>	22 & 23 JULY 2017	Complimentary Archikids and Museum of London family programming, activating the Smithfield Rotunda and Morag Myerscough installation.
1. JUL - OCT 2017	2	SMITHFIELD ROTUNDA GARDEN	(TBC) POP UP PROGRAMME <i>Project Lead: PR</i>	AUGUST & SEPTEMBER 2017	A summer programme of activities to encourage use of Smithfield Rotunda Garden during the Morag Myerscough installation. Opportunity to test ideas and gather feedback on future uses and programming of the space.
1. JUL - OCT 2017	3	BARBICAN TUBE STATION	BARBICAN PEDESTRIAN BRIDGE <i>Project Lead: LEN</i>	05 JUNE 2017 (LAUNCH) - 2019	Planting coverage of the pedestrian bridge/high-walk at the exit to Barbican Tube to improve visitor experience and aid way-finding. Location promotes use of the high-walks as a 'green' route.
1. JUL - OCT 2017	3	BARBICAN TUBE STATION	MORAG MYERSCOUGH WAYFINDING <i>Project Lead: PR</i>	20 JULY - 30 NOVEMBER 2017	Temporary artistic signage to improve way finding when exiting Barbican Tube Station. Opportunity to test ideas whilst building relationship with TFL for a longer term solution.
1. JUL - OCT 2017	3	BARBICAN TUBE STATION	(TBC) ADDITIONAL WAYFINDING OR DIGITAL SCREEN <i>Project Lead: PR</i>	TBC DATES	With Beech Street / Aldersgate Street being a key arrival point for visitors, there is an opportunity to develop and test shorter term and longer term solutions to way-finding, place making and information sharing.
1. JUL - OCT 2017	4	TBC	(TBC) FOLK IN A BOX <i>Project Lead: PR</i>	AUGUST 2017	A beautifully designed micro performance venue, in which audiences experience a unique, one-on-one, acoustic music performance.

1. JUL - OCT 2017	5	SILK STREET	MORAG MYERSCOUGH INSTALLATION <i>Project Lead: PR</i>	20 JULY - 31 OCTOBER 2017	A large-scale Morag Myerscough installation along Silk Street, making use of the barbican car park windows opposite Milton Court. This piece would create a sense of destination along Silk Street and way-finding.
1. JUL - OCT 2017	6	MOOR LANE	MOOR LANE POP UP GARDEN <i>Project Lead: LEN</i>	05 JUNE 2017 - 2019	A community garden installation on Moor Lane to improve visitor experience, way-finding and highlight the high-walk as a 'green' route.
1. JUL - OCT 2017	7	CULTURAL HUB AREA	SHADOWING - PLAYABLE CITY INSTALLATION <i>Project Lead: PR</i>	20 JULY - 28 OCTOBER 2017	Using 'intelligent' lamps the installation captures and manipulates shadows of passers by, creating a playful and unique social interaction between visitor and infrastructure. Locations encourage exploration of the Cultural Hub area, from Silk Street to West Smithfield.
1. JUL - OCT 2017	8	CULTURAL HUB AREA	CULTURAL HUB TRAILS <i>Project Lead: Barbican</i>	20 JULY ONWARDS - to be refreshed or added to seasonally	Cultural Hub trails can be produced thematically or linking to significant programme themes, to encourage exploration, tell stories, and aid way-finding through the Cultural Hub. Trails to be produced as print and be available to download online.
1. JUL - OCT 2017	8	TBC LOCATION	(TBC) THIS IS RATTLE DIGITAL CONTENT <i>Project Lead: LSO</i>	14 - 24 SEPTEMBER 2017	Create additional public realm links to the 'This Is Rattle' programme of events. Digital content is a good opportunity engage with the LSO and enhance the festival feel in the Cultural Hub.
1. JUL - OCT 2017	8	CULTURAL HUB AREA	IMPROVED WAYFINDING TRIALS <i>Project Lead: PR</i>	OCTOBER - DECEMBER 2017	Improved way-finding trails as part of the 'Look and Feel' work.
2. NOV 2017 - MAR 2018	9	BEECH STREET TUNNEL	59 PRODUCTIONS AV INSTALLATION (Links to OpenFest 2018) <i>Project Lead: Barbican</i>	17 & 18 MARCH 2018	Proposal for a large-scale audio-visual installation by 59 Productions and Barbican Music within Beech Street tunnel. This large scale artistic intervention and road closure would transform the tunnel into a unique and spectacular public performance space.
2. NOV 2017 - MAR 2018	8	CULTURAL HUB AREA	LIGHTING & AV INSTALLATION <i>Project Lead: PR</i>	06 NOVEMBER 2017 - 02 FEBRUARY 2018	Ambition to continue public programming across the winter period by creating lighting and projection opportunities in the Cultural Hub. Design would create artistic platforms whilst enhancing the architecture and aiding way-finding for visitors.

2. NOV 2017 - MAR 2018	8	CULTURAL HUB AREA	ADDITIONAL POP UP PROGRAMMING <u><i>Project Lead: PR</i></u>	10 - 19 NOVEMBER 2017	Additional pop up performance and programme opportunities to be looked at for the public realm, linking with partner activity to create a vibrant, festival feel in the Cultural Hub. Ideas to be explored with London Jazz Festival (Nov 2017) and OpenFest (March 2018).
2. NOV 2017 - MAR 2018	8	CULTURAL HUB AREA	PUBLIC ART INSTALLATIONS <u><i>Project Lead: PR</i></u>	MARCH — JUNE 2018	New commission opportunities to be worked up for artists to explore playful additions and installations to the Cultural Hub